

FAX# 703 528 7880
HARRIS REPORT FROM REP OCT25/12 15.13
CHANGES *** WFTV-TV ***

REP. #	OFF. # 6556	SALESMAN #
BUYER NAME	KATIE KEULEMAN	
SALES PRSN	WA- JOE KNAUER	

SALES PRSN WA- JOE KNAUER

CLASS: NATL.	LOCAL	REGIONAL
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ICE)

DATE OCT25/12 15.13

TO LENA
FR JULIE
OK'D M2
TTLS RTS
PLS CFM, THX 10/25

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

OBAMA FOR AMERICA-SKED C

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
15	S		1200N-1230P	30		\$600.00	10/27	10/28	1		SA-SU	1
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1897 PROGRAM : NOON NEWS												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

100	A		1205A-1235A	30		\$250.00	10/27	10/27	1		SAT	1
PROGRAM : HOT TOPICS												
ORD COM1 : WE CAN OFFER												
THIS IS A MAKE-GOOD FOR OCT28 ON LINE-15 FOR 1 SPOT/WK												

101	A		105A-300A	30		\$100.00	10/27	10/27	1		SAT	1
PROGRAM : MOVIES												
ORD COM1 : WE CAN OFFER												
PART OF A MAKEGOOD MADE UP OF LINES 100-102												

102	A		1200M-100A	30		\$250.00	10/28	10/28	1		SUN	1
PROGRAM : CASTLE												
ORD COM1 : WE CAN OFFER												
PART OF A MAKEGOOD MADE UP OF LINES 100-102												

STATION MAKEGOOD OFFERS:

M2	OK'D	BUY#15	MISSED:SA-SU/1200N-1230P	OCT28	30S	\$600.00	(OCT25/12)
			OFFER:SAT/1205A-1235A	OCT27	30S	\$250.00	PLS ADVISE.
			& SAT/105A-300A	OCT27	30S	\$100.00	
			& SUN/1200M-100A	OCT28	30S	\$250.00	
CMT:WE CAN OFFER							

OCT/12	163010.00	NOV/12	31820.00	CONTRACT TOTAL	194830.00
				TOTAL SPOTS	110

MARKET TOTALS \$477,555	WFTV 41%	WKMG 17%	WESH 24%	WOFL 15%	WKCF 1%	WRBW 2%	CABL 0%
		WOPX 0%	WRDQ 0%	EFTV 0%			

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE